



HOUSE MEETING PLANNING SESSION

Key principles of Community Organizing

- Power is in relationship.
- Self-Interest Moves People.
- Never do for others what they can do for themselves.
- Power is never given.
- No Permanent enemies and no permanent allies
- Take People Where they are (but don't leave them there).
- Organizing is about people. People are about issues.

Basic Recruitment Principles

- Appeal to People's self interest
- Fire a shot over the water
- Recruit to an activity not a business meeting
- Have an ongoing opportunity for new people
- Consider your image as a recruiter/organizer

6 Steps toward Successful recruitment

- Be Prepared
- Legitimize yourself
- LISTEN
- Agitate
- Get a commitment
- Follow up

House Meeting Agenda

- Welcome/Introduction
 - Purpose
 - Credential
- Background (Issue Education)
- Ask about self interest (Most important part of meeting)
 - Sample questions
 - How does this affect you?
 - Why is it, or is it not, important to you?
- Question: Willing to Act?
- Next Steps



- Thanks for coming. Promise to follow-up.